

UNITED VISUAL ARTISTS  
Strange Attractions  
10 10 2024 – 13 01 2025

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Jan Oberaiter, Augustin Soukup

#### LIST OF ARTISTS

FOUNDER DIRECTOR Matt Clark  
DESIGN AND DEVELOPMENT Will Laslett  
CREATIVE TECHNOLOGIST Willem Kempers  
DIGITAL DESIGNER Jon Skerritt  
SOUND DESIGNER Dave Meckin

The exhibition was co-produced by Kunsthalle Praha and Signal Festival.

Kunsthalle Praha thanks all of its internal and external collaborators who through their helpfulness, advice, and support have made this exhibition happen.

This exhibition has been made possible thanks to the support of Kunsthalle Praha members.

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# UNITED VISUAL ARTISTS

# STRANGE ATTRACTIONS



Etymologies, 2022, courtesy of the artists

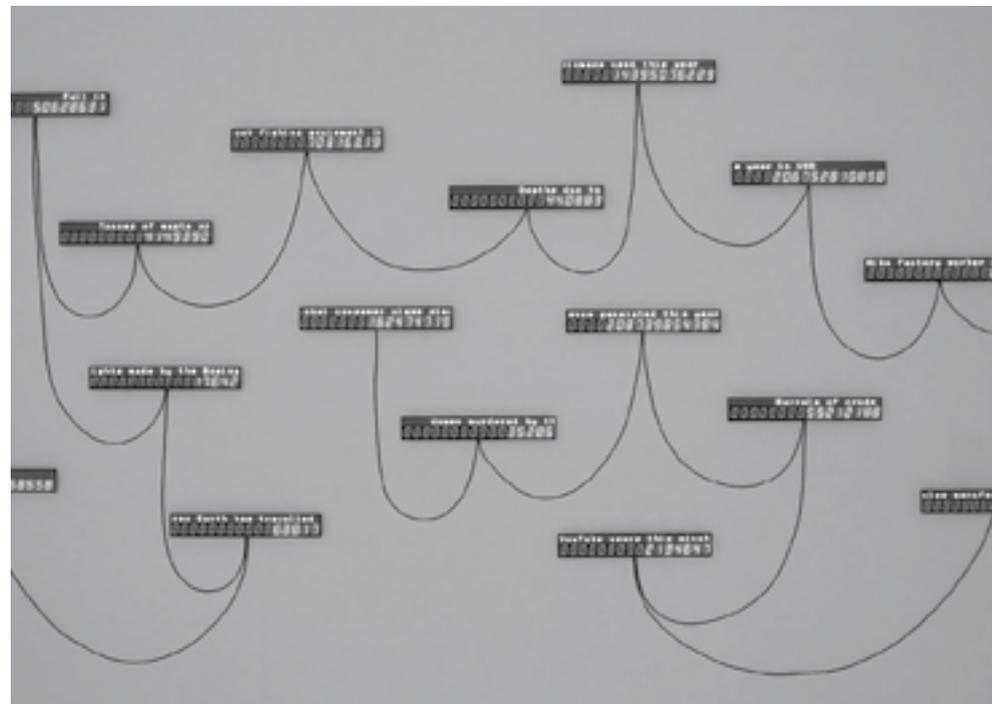
The exhibition *Strange Attractions* by the London-based art collective United Visual Artists (UVA) explores the relationships between art, science, and technology in today's digital age. These three fields mutually influence each other and together form a body of knowledge that shapes our understanding of the world and of ourselves.

Chaos theory represents a central theme, which UVA uses as a framework for exploring randomness and pattern formation in seemingly chaotic systems. This theme relates to questions about the nature of reality in an age of artificial intelligence, big data, and machine learning. It invites us to reflect on our relationship with technology in an era overloaded with information.

UVA's artistic practice reflects one contemporary artistic approach – the attempt to visualise complex scientific concepts and

make them accessible to the general public. This union opens up new possibilities for creative expression and the exploration of unknown territories.

*Strange Attractor*, the exhibition's centre-piece, is a horizontal double pendulum, enhanced by projectors illuminating the gallery walls. The pendulum's movements are translated in real time into data, driving dynamic projections that connect physical and digital realities. This synthesis of order and chaos seamlessly blends the tangible with the intangible, the visible with the invisible, offering an experience that unfolds through time and motion. The works *Present Shock*, *Etymologies*, and *Serendipity*, further develop the dynamic themes of order and chaos at the levels of language, social and economic phenomena, and space-time theories.



Present Shock, 2022–2023, courtesy of the artists

**United Visual Artists (UVA)** is a London-based studio founded in 2003 by British artist Matt Clark. UVA's diverse oeuvre integrates new technologies with traditional media such as sculpture, performance, and site-specific installations. Drawing from sources ranging from ancient philosophy to theoretical science, they explore the cultural frameworks and natural phenomena that shape our cognition, creating instruments that manipulate our perception and expose the relativity of our experiences. Rather than material objects, UVA's works are better understood as events in time, made of light, sound, and movement.

**Aw! Lab** is Galerie 3's immersive audiovisual environment for presenting experimental projects and art of the digital age. Space, time, sound, and light are the foundational parameters that define this exhibition laboratory. Within the Aw! Lab programme,

Kunsthalle Praha aims to present a variety of fields within digital image and sound production and to host artistic interventions exploring interdisciplinary perspectives on technology in the context of current affairs.



EXHIBITION TEXTS  
ONLINE